

### NEWSLETTER

CD & R
AHMEDNAGAR



Volume - 47

NAAC Accredited Grade 'A+' Institute

'Best Institute Award' by S. P. Pune University

Jan 2020

# **Institutional Achievement and Activities**

IMS was ranked 25th in India's Top B - School Brands: November 2019, in an exclusive survey by well known National Magazine Business Barons.

### **Tree Plantation Drive**

The Library and Department of IT conducted Tree Plantation Drive in IMS Campus in continuing the Govt. of Maharashtra's programme of preserving environment and having eco-friendly activities. The Director, Faculty, Staff and Students Undertook a plantation drive.



Tree Plantation - Group Photo

# **Centre for Distance Learning for MBA Programme**

Savitribai Phule Pune University started distance learning through School of Open learning from the academic year 2019-20. The Institute has been granted as Centre of School of Open Learning for MBA programme.

### Staff and Students Achievements



Ms. Isha Punjabi was awarded Ph. D. Degree under the guidance of Dr. M. B. Mehta on 27th August 2019. Her subject was Organizational Management, under

the faculty of Commerce and Management.



Mr. Mahesh Wilayate was awarded Ph. D. Degree under the guidance of Dr. Ravindra P. Deshmukh on 10th October 2019. His subject was Marketing

Management, under the faculty of Commerce and Management.



Dr. Harshvardhan N. Bhavsar completed MBA in Supply Chain Management from SPPU in July 2019 with distinction (84.50%).



Mr. Abhijit Pandey MCA III student, has been selected for Inter Group Tournament for Basketball (Men) held at Indira College, Pune. This selection was done by

# **Management Department Activities Guest Lecture**

A Guest Lecture was organized for MBA students on the topic 'Making use of Appreciative Inquiry in your life' on 24th September 2019. The guest speaker was Dr. Veknat Pulla, an Indian Born Australian Human Services Mgt. Consultant and motivational speaker.

### **Orientation Programme**

Orientation programme for MBA first year students was conducted on 16th & 17th September 2019. Dr.M.B.Mehta –Director IMS, addressed the students about the courses available, anti-ragging policy and facilities available. Dr.Meera Kulkarni-Head of the Department, introduced MBA course to the students along with the code of conduct in campus. Dr.Swati Barnabas, Librarian along with the Library staff gave information about the facilities available at Learning Resource Center. Mr.Suresh Khanna gave information about the training and placement cell activities.



MBA Orientation Programme

### **Management Games -2019**

Management Games were organized on 17th & 18th October 2019. The event was named 'Game of Thrones'. Students participated in various competitions like Sponsorship, Brand Wagon, Ad-Mad show, Mock Stock, Team building & Best Manager. Team 'Arryn' won overall Championship of the event. Ms.Sanika Deshmukh (MBA I) won the Best Manager Contest.



Management Games 2019 Inaguration



Management Games 2019 Best Manager

# Conference attended and Papers presented by faculty members-

- •Dr.Meera Kulkarni -Professor & HOD, Management Department attended an International Conference on Management & Information Systems at Bangkok on 29th & 30th September 2019. She Presented a Case Study on NCE, a SME from the MIDC, Ahmednagar to bring for the excellence in HR practices. Discussed geographical challenges & areas for class room discussions.
- •Dr. Meera Kulkarni published a Paper in Journal of Management Outlook ISSN2231-1769 Volume 9, Number 1. January –June 2019 Impact Factor :4.270, COPE, Co authored paper titled: Challenges of B2B Marketing of Switchgear Industry in India Pg 77-91.
- •Dr. Rahul Khandelwal's Research Paper titled "Recycling Of Waste Automotive Lubricating Oil: An Environmental Sustainable Strategy For Competitive Advantage In Rural Automotive Lubricant Markets Of India" was presented in International Conference on Sustainability & was published by Emerald Publication in book titled "Making the Livable Planet Earth Learning Living and Leading" 2018, Pp 115-122, ISBN 9781786354228.
- •Dr. Meera Kulkarni Principal Investigator and Dr. Rahul Khandelwal- Co Investigator for ICSSR Project 2019-21. Title: Assessment of Healthcare Services for Chronic diseases among the Rural Community through Government hospitals and Public Health centers in Ahmednagar District. Budget Approved: Rs. 300000.

### Faculty invited as a Resource Person/ M.D.P. Conducted by faculty members

- Dr. M.B. Mehta was invited as a Panelist of Plenary session in International Conference 'INCUBATION IV Business Management with New ideas and Technologies in Global Context' organized by D.Y Patil University, Pune on 28th February 2019.
- •Dr. Meera Kulkarni -Professor and HOD, Management Department attended an International Conference on Management & Information Systems at Bangkok on 29th & 30th September 2019 .She Chaired a Session IV on 30th September 2019.
- •Avatar Meherbaba Trust Ahmednagar requested conduct of Management Development Program on "Stress Management and Communication Management". Dr. Rucha Tandulawadkar and Dr.Meera Kulkarni head MDP, conducted a one day training session on 21st September 2019 in the above area.
- •Dr. Pronoti Telore was invited as a judge for a Poetry Recitation Competition at St. Michael's School Ahmednagar on 12th July 2019. Recitation of English and Hindi Poetry was performed by the students.
- •Dr.Meera Kulkarni was invited as a Resource Person for pre Retirement Counseling by Bank of Maharashtra Staff College, Pune on 19th October 2019 to engage session on Emotion Management. Over 70 Officers from various branches of Bank of Maharashtra attended the session. The feedback conveyed the usefulness of the program which was tailor made for them.

### **Faculty Achievements**

- •Dr. Rucha Tandulwadkar, Management Department has received Navdurga Puraskar" by Bhumika Group of Ahmednagar. Every year during Navratri, they felicitate 9 women from various fields in arts.
- •Dr. Meera Kulkarni has been appointed as Chairperson for Question bank generation & scrutiny for Management Fundamentals (107) MBA I for 2019-2022 by SP Pune University.

- Dr. Rahul Khandelwal has been selected for Mixed Methods Research Course by IIM Indore under Portal of Global initiative network of Human Resource Ministry from April 24-30 2019.
- •Dr. Harshvardhan N. Bhavsar along with Dr. Hatim Kayumi received grant for a Minor Research Project on, "An Analytical Study on Increasing Stress among Academicians of Private Unaided Institutions offering Degree Programmes recognized by U.G.C. in Maharashtra State' of Rs. 3 Lakhs sanctioned by Indian Council for Social Sciences Research (ICSSR), New Delhi in Dec 2019.
- •Dr. Harshvardhan N. Bhavsar completed SWAYAM Online course (MOOC) on 'Basics of Digital Marketing' offered by Devi Ahilya Vishwavidyalaya, Indore in Nov 2019 with 91%.

### **Student Achivements**

•Mr. Rohan Salve-MBA-II student Participated in SPEAK FOR INDIA competition on 13th August-2019 at Amrutwahini Group of Institutions-Sangmaner, Ahmednagar. After qualifying in the top 20, he attended the next round at AISSM, Pune on 19th August 2019.

### **Orientation Programme**

An Orientation programme for MCA freshers was organized on 7th September 2019 on occasion of Teachers day programme. Dr. M. B. Mehta, Director addressed the students about the courses available, anti-ragging policy and facilities available. Dr. U. H. Nagarkar, Head, IT Department provided information regarding revised syllabus, introduction of tracks, Credit System, Continuous Evaluation, Attendance, Counseling, Project and Placement. Academic topper of MCA I and II were felicitated. Dr. Swati Barnabas Librarian along with Library Staff oriented students about the facilities available at Learning Resource Centre and Library Process.

### **Student Mentorship Programme 2019-2020**

The Student Mentorship Programme for the Academic year 2019-2020 started in the month of August. The Counseling Panels were made and one to one interaction was organized with the students. As per the group convenience, faculty members decided a schedule for the counseling. The counseling forms-Form A, Form B & Form C were distributed to MCA-I, MCA-II & MCA-III class respectively.

During the counseling the element of Ability and Willingness of the student is judged. For judging the Ability (A) of a student a check mark is put in the relevant boxes in the table provided in the Form & "A" is marked. For judging the Willingness (W) a standard set of questions can be asked and according the "W" is marked.

### **Guest Lectures / Seminars**

- •A Orientation on Digital Marketing was arranged for MCA students on 20th July 2019. In this orientation Ms. Payal Parewal gave information about career opportunities in Digital Marketing. Ms.Payal Parewal is Director of UI Technologies. She also spoke about Search Engine Optimization, Graphic Design and web development.
- •Mr. Rushikesh Memane from Xorient solutions delivered a guest lecture on Data Science on 7th August 2019. He discussed various tools available for data analysis. He also spoke about career opportunities in Data Science.
- •A lecture by Mr.Abhijeet Bhalgat from AMRA Marketing was arranged for MCA III students on 27th August 2019. He spoke about various important technologies and skills that students should have.
- •Dr. Pronoti Telore was invited to give a lecture on the topic "Body language mistakes you don't realise you are making", for MCA girl students on 6th Aug 2019.

### **Extra Curricular/Extension Activities**

I.T Dept. conducted Paper Presentation Competition, Mathematical Aptitude Competition, 'C' Technical Aptitude competition for all MCA students.

### **Parent Teacher Meet**

Parent Teacher Meet of IT Department was organised on 14th September 2019 with objective to build rapport between institute and parents. Meet started with Head of IT Department Dr. U. H. Nagarkar's introductory speech. Director Dr. M. B. Mehta addressed the Parents. All Faculty members introduced themselves and shared information about efforts they are taking for grooming the students. All parents actively participated in the activity.

### **Solar Lamp Assembly Workshop**

On occasion of 150th birth anniversary of Mahatma Gandhi, IIT Bombay organized a national level campaign of solar lamp assembly on 2nd October 2019. Online training was given to institute's coordinator of this event.



Solar Lamp Assembly Workshop Group Photo

### FDP Attended by faculty

- •Dr.S.P.Bhakkad, Dr.Ms.M.R.Godbole and Prof.Ms.S.G.Sapa attended one week workshop on Advance R Programming. This workshop was arranged by Department of Statistics, New Art, Commence and Science College, Ahmednagar.
- •Dr.S.P.Bhakkad, and Prof.Ms.S.G.Sapa attended one week workshop on Python Programming. This workshop was arranged by Department of Information Technology, Dr.Padmashri V.Vikhe Patil College of Engineering, Ahmednagar.
- •Savitribai Phule Pune University arranged a FDP on "FY MCA Syllabus Orientation" at Institute of Management and Career Courses (IMCC) Pune on 17th August 2019. This was attended by faculty members.

- •Savitribai Phule Pune University arranged a FDP on MCA Syllabus Orientation dated 28th September 2019 at Sinhgad Institute of Management, Vadgaon, Pune. This was attended by faculty members.
- •Savitribai Phule Pune University arranged a FDP at Zeal Institute, Pune on Revised Curriculum for MCA Programme- Semester III, on 09th Nov. 2019. This was attended by seven faculty members.
- •Savitribai Phule Pune University arranged a FDP on MCA Semester IV Syllabus Design at D Y Patil Institute, Akurdi Pune on 22 Nov 2019. This was attended by seven faculty members.

### **Faculty invited as Resource Person**

- •Dr. Sanjay P. Bhakkad had been invited as a External Referee to evaluate the Ph.D. viva voce in the Faculty of Commerce and Management at Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon on 9th December 2019.
- •Dr. Mahesh Potdar was invited as a Resource-person for the seminar on 'Implementation of Service Oriented Architecture' held on 31st August 2019 at Pimpri Chinchwad College of Engineering Pune for MCA Students.

# **IMS Vidyarthini Manch Activities Guest Lecture**

IMS Vidyarthini Manch arranged a guest lecture by Clinical Dietician and Sports nutritionist Shivani Bhambure on "Nutritional Awareness for Healthy Life" for all students and IMS staff members on Friday 23rd August 2019.



Falicitation of Shivani Bhambure

### **Hemoglobin Estimation drive**

With the coordination of Saideep Healthcare Trust along with Rainbow Foundation and IMS Vidyarthini Manch a Hemoglobin Estimation drive was organized on 15th Oct 2019 in IMS – SEED C Auditorium. All the girl students and ladies staff and faculty members attended the inaugural programme. Total 106 women students and IMS Women Staff members checked their blood in this camp.

# **Research Centre Activities Ph.D. Course work**

IMS Research Centre had successfully conducted Ph. D. Course Work I – Sessions on Research Methodology under the directives of S. P. Pune University for Ph. D. research students registered under the faculty of Commerce and Management, Pune University. This course work of 4 credits (60 hours) was conducted from 20th July to 4th August 2019. This course work comprised of contact sessions and assignments. Total 11 (eleven) research scholars successfully completed this course work which is mandatory requirement for completion of Ph.D. Programme.

# **Library Activities**Paper Presentation By Staff

➤ Librarian Dr. Swati Barnabas attended and presented a paper in a Library staff development programme titled Tools and Applications in Modern Libraries on 19-20 July 2019 at MIT Academy of Engineering (MIT-AOE), Alandi Pune. The resource person was Mr. Pralhad Jadhav Senior Manager at Knowledge Repository, Khaitan & Co Mumbai. The two days were divided into four sessions which included Smart Research Tools, Advanced Research Tools and Innovative Research Tools. Dr. Barnabas was requested by MIT-AOE Librarian Mrs. Vandana Khandelwal to present the information services, activities, facilities and functions conducted by IMS Library.



Dr. Swati Barnabas at MIT AOE

### Staff invited as Resource Person

•PhD Course work for M Phil / PhD research students was conducted by BPHES IMSCDR Research Centre as per the syllabus for the AY 2019 based on guideline by Savitribai Phule Pune University's Faculty of Commerce & Management. The IMS Learning Resource Centre's (Library) Librarian Dr. Swati Barnabas conducted sessions for the research students as per the syllabus.

### Librarian's Day

•IMS library celebrated Librarian's Day on 12th August 2019 to mark the Birth Anniversary of Padmashri Dr. S R Ranganathan, Father of Library Science in India.



Librarian's Day Celebration

### **Independence Day Celebration**

•The Library celebrated Independence Day at IMS by displaying photos of freedom fighters, pre-independence History, poster on Indian History Chronology classified into Ancient India, Medieval India and Modern India, and collection of photos of historical events. The display also included the poster of title page of the English language daily announcing India's freedom.

### **Library Orientation Programme**

•Library Tour and Orientation Programme for freshers was conducted on 9th Sep 2019 for MCA students and on 16th Sep 2019 for MBA students. The students were informed about the library profile, circulation system, stacking area status, activities and rules and regulations.



Library Orientation by Mr. Shaikh



Library Orientation by Dr. Swati Barnabas

### **Author Speaks**

•The Learning Resource Centre conducted 'Author Speaks' - i.e. a Book Talk show. The speaker Dr. Sumit Paulis is a writer and an advanced research scholar of Semitic languages, civilizations and cultures having studied at five premier universities in the world and taught at world's major universities. An interactive and informative programme was organized to celebrate the birth anniversary of Dr. S.R.Ranganathan, Father of Library Science in India and to aidinformal education. The programme motivated the readers and educators. Dr. Paul signed off by saying that one should be open to all without prejudice and meet people with open mind for achieving personal success and these qualities contribute to make a good person.



Felicitation of Dr. Sumit Paulis by Dr. M.B. Mehta

### **FDP Attended by Staff**

•Librarian Dr. Swati Barnabas attended a One Day Faculty Development programme at AISSMS College of Engineering, Pune Organised entitled "Awareness Of Open Resourse Platform For Online Learning, Research And Self Study" on 4 October 2019.



Dr. Swati Barnabas at AISSMS Pune

### **DELNET Workshop**

IMS Library organized a one day state regional workshop entitled 'Strategies for Transforming Libraries: Growing Trends & Technologies' on 14th Oct 2019. The Inaugural session was addressed by Prin. Dr. R.J. Barnabas, Member of IMSCDR Governing Body, Dr. H K Kaul Director DELNET, Dr. Sangeeta Kaul Network Manager DELNET, Dr. Suresh Pathare, Director BPHE Society's ISWR-CSRD, Dr. N J Deshpande Pune Centre DELNET, and Librarian Dr. Swati Barnabas. The deliberation focused on DELNET Discovery Services, Delplus Software, Emerging Technologies and Strategies, Academic Integrity and Plagiarism, Users' Satisfaction in Libraries, currentLIS tools and technologies,Open Source



**DELNET Workshop Group Photo** 

### Vacchan Prerna Din

On the auspices of birth anniversary of Bharat Ratna Dr.A P J Abdul Kalam "vaacanap or Naaidna" was celebrated to pay tribute by organizing a close student community assembly. Renowned Cardiology & Medicine specialist Dr. Deepak Siddhavaram and Dr. Vaishali Kiran, Obstetrics & Gynecology garlanded the photograph of our beloved Ex-President and Scientist Dr. APJ Kalam.



Vacchan Prerna Din-Garlanding APJ

Ms. Prachi Bogawat\* (MBA II) narrated the biographical sketch and read out the book review of one of his book "Wings of Fire". The students who participants were given certificate of participation.

Mr. Shubham R Thomre	MBA-I	Mrutyunjay (Marathi)
Ms. Prachi N Bogawat *	MBA-II	Wings of Fire-APJ Abdul Kalam (English)
Mr. Pritam S Kartela	MBA-I Alpha	Wings of Fire-APJ Abdul Kalam (English)

### **MBA Placement Report 2019**

Campus recruitment of students of MBA batch 2018-19 was conducted in the Seed C building, HDFC limited, IBG fincon, Sanivaa Infotech and Axis bank and off campus recruitment drive in Kotak Mahindra, Indusind bank , I love nagar and Lets UP came for the recruitment drive.

Twenty students got selected in the campus recruitment drive and five students in the off campus drive.

Ten companies visited the campus Exide Life, Max new York insurance, Syngenta, One voice transmedia, I love nagar ,Superfine group, Sanivaa Infotech, HDFC limited, HDB finance and HDFC home loan.

Industry visit by the Placement Officer to placement like SBI cards, Indusind bank, Kotak Mahindra bank, Writer Information, Paras Foods, Paras Pipes, Sleepezee mattress, I brain software, BIG FM, Radio Nagar, Mahindra sablok cars, Volkswagen dealership, TVS Shivam motors was initiated.

### **IT- Placement Report 2019**

This year 30 prestigious IT companies gave opportunities to MCA students. Some of them are TCS, Rheal, Angular Minds, Chrysalis, IBM India, Bitwise. 36 students are selected is various companies such as Chrysalis, Blue Bricks, Rheal, Angular Minds, TCS etc. This year White Hat Education technology has given opportunities "Work from home" to girl students. Highest package offered by TCS this year is Rs. 3.5 lakh per annum.

All the faculty members along with placement coordinator Dr. Anjali Vaidya, Prof. Gauri Patil, Dr. Sayyed Mudassar are taking efforts for improving quality of students and placement. Many prestigious alumni are giving opportunities to IMS students. Workshops and Guest lectures are arranged for MCA students by industry experts to understand the current IT trends of placement. Many companies like NIC, Pune are in pipeline for further placement.

### **Administration Section Activities**

### Installation of Water Purifier cum Cooler.

The Institute received a financial grant of Rs. 1,00,000/- for purchase of Water purifier cum cooler from S.P. Pune University under Quality improvement programme 2018-19.

### **Trainning Camp Attended by Staff**

Mr. C.D. Mohite attended Training Camp related to 'Eligibility online process' organized by S.P. Pune University on 30th July 2019 at New Arts, Commerce & Science College, Ahmednagar.

#### **Editorial Board**

Advisor

Dr. M. B. Mehta Director

#### **Executive Committee**

Prof. Supriya Sapa Dr. Swati Barnabas Dr. Sangita Phunde Dr. Pronoti Telore Prof. Ashwini Thorat Prof. Utkarsha Dethe

#### **Student Committee**

Mr. Prabhakar Kale MCA - II



B.P.H.E Society's

## **Institute of Management Studies** (Career Development & Research)

NAAC Accredited Grade 'A+' Institute 'Best Institute Award' by S.P. Pune University

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